

SIMON®

fashion

NOW®

SEPTEMBER 27 & 28



TOWN CENTER AT BOCA RATON®

PRESENTED BY:

BRAMAN MOTORCARS
PALM BEACH



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Fashion
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FRIDAY, SEPTEMBER 27
SIMON FASHION NOW STAGE
CENTER COURT

Runway Fashion Show

7:30 p.m.

Catch the first glimpse of fall's finest luxury looks on the runway from the common area surrounding the Simon Fashion Now stage featuring:

Battaglia Shoes

Nordstrom

Tous

Porsche Design

Wolford

Brooks Brothers

Swim 'n Sport

Bloomingdale's

CH Carolina Herrera

Neiman Marcus

SATURDAY, SEPTEMBER 28
CENTER COURT

Simon Fashion Now Swag Bag Giveaway

12:00 noon

The first 100 Simon Fashion Now attendees to register their email address and mobile phone number in person will receive a Simon Fashion Now Swag Bag*!

*While supplies last. Contents may vary. See registration form for complete details.

The Runway Giveaway – Every hour, two people walk off with a prize!

12:00 noon

Register every hour from 12:00 noon to 4:55 p.m. for a chance to win great prizes like a Campo Marzio Design Moda Bag, a Dyson AM 02 Tower Fan, a Sephora Skincare and Fragrance Basket, and more! See registration form for complete details.

SATURDAY, SEPTEMBER 28

SIMON FASHION NOW STAGE

CENTER COURT

Design Wars

12:00 noon



Cheer on students from The Art Institute of Fort Lauderdale in this fierce Fashion and Function Fusion design competition as they showcase their skills to create one-of-a-kind cocktail dresses and fashion accessories integrating items available at The Container Store.

Runway Fashion Show

1:00 p.m.

The fashionable fun kicks off on the runway featuring:

GapKids/babyGap

GapBody

Soma

Gymboree

Swarovski

Talbots

A Pea in the Pod

Chico's

Caché

Brighton Collectibles

Runway Fashion Show

1:30 p.m.

See the must-haves for fall in this runway show featuring clothing from Lilly Pulitzer and Tommy Bahama.

Macy's Runway Fashion Show

2:00 p.m.

Find the perfect look in this runway show featuring fashions from Macy's.

Ready, Set, Style!

Immediately following the show

There is more than one way to wear a pair of jeans! Calling all fashionistas to play Ready, Set, Style! Don't miss the chance to show off your personal style. Join us for an interactive styling competition for a chance to win this season's hottest accessory, a Simon Giftcard®*. *Terms and conditions apply. See simongiftcard.com for more details.

SATURDAY, SEPTEMBER 28

SIMON FASHION NOW STAGE

CENTER COURT

Runway Fashion Show

3:00 p.m.

Get a glimpse of what's cool to wear this season in this runway show featuring:

Ann Taylor	Swim 'n Sport	Johnston & Murphy
Anthropologie	Colorado Bag'n Baggage	White House Black Market
Original Penguin	Juicy Couture	

Shoe Trend Show

3:30 p.m.

Preview the latest trends in shoes in this runway show featuring:

Marmi	Skechers	The Walking Company
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Runway Fashion Show

4:00 p.m.

Checkout the latest fall fashions from:

Lucky Brand	francesca's	bebe
Arden B.	American Apparel	Marciano
Foot Locker/Lady Foot Locker	Vince Camuto	GUESS

Nordstrom Runway Fashion Show

5:00 p.m.

Up close and fashionable! Fall's hottest looks hit the runway in this fashion show featuring items exclusively from Nordstrom.

Model hair styled by Halcyon Days Salon & Spa at Saks Fifth Avenue. Make-up by Sephora.

STYLE STOPS

SATURDAY, SEPTEMBER 28

Discover fall trends and products with interactive demonstrations:

MACY'S

10:00 a.m. – 9:00 p.m.

In front of store

Celebrate the work of ground breaking artist Antonio Lopez with our striking new colour collection. MAC Antonio Lopez is inspired by this legendary fashion illustrator's vibrant energy, brazen attitude and love of life.

NORDSTROM

10:00 a.m. – 9:00 p.m.

In front of store

Simon Fashion Now presents Nordstrom Fashion and Beauty Trends for Fall 2013! Join our Nordstrom Fashion team as they present the must-have looks in fashion and beauty for fall 2013. Afterwards book an appointment with one of our resident stylists to shop for your wardrobe must-haves!

AMERICAN APPAREL

10:00 a.m. – 6:00 p.m.

At Tiffany & Co. fountain

Come try our must-have summer accessories and learn ways to wear them from our stylish staff. Hats, nail polish, hair accessories, lip gloss and more!

AVEDA EXPERIENCE CENTER

10:00 a.m. – 6:00 p.m.

In front of store

Stop by to learn about the latest anti-aging solutions for thinning hair. Receive a one-on-one consultation from Aveda's expert team.

THE BODY SHOP

10:00 a.m. – 6:00 p.m.

In front of store

Check out our Honey Bronze dry oil demonstration and fill out a client card to receive a free sample.

STYLE STOPS

SATURDAY, SEPTEMBER 28

Discover fall trends and products with interactive demonstrations:

CAMPO MARZIO DESIGN

10:00 a.m. – 6:00 p.m.

In front of store

Share with us your Random Acts of Color and we will reward random shoppers wearing fabulous colors.

COLORADO BAG'N BAGGAGE

10:00 a.m. – 6:00 p.m.

Center Court

Packing demonstration: how to pack luggage using our Eagle Creek Pack-it system and check out all the new travel accessories and light weight luggage.

LILLY PULITZER

10:00 a.m. – 6:00 p.m.

Center Court

Learn how to wear a murfee scarf! We will show you the different ways our scarf can be worn. Be sure to enter to win your own murfee scarf!

REGIS HAIRSTYLISTS

10:00 a.m. – 6:00 p.m.

In front of Sony

Enjoy free hair color consultations and style advice by our experts!

SAME SKY

12:00 noon – 6:00 p.m.

Center Court

Check out the Same Sky trunk show and purchase beautiful handmade glass bead jewelry. Same Sky is a jewelry initiative in Africa that offers employment to women living with HIV/AIDS. Trained as artisans, Same Sky women earn 15-20 times the average wage. 100% of sales are reinvested to effect change.

STYLE STOPS

SATURDAY, SEPTEMBER 28

Discover fall trends and products with interactive demonstrations:

SEPHORA

10:00 a.m. – 6:00 p.m.

Center Court

Come learn a smokey eye, a perfect pout, graphic liner and how to be bronzed and beautiful. It's your chance to get advice and a demonstration from our certified makeup artists.

SWEETS FROM HEAVEN

10:00 a.m. – 6:00 p.m.

Behind Starbucks in Center Court

Come see how to set a proper candy buffet for your wedding and a demonstration on how to make a candy chandelier centerpiece.

VITAMIN WORLD

10:00 a.m. – 6:00 p.m.

In front of store

Stop by and try a delicious protein shake made fresh just for you! Don't forget to sign up for our free raffle prize giveaway!

THE WALKING COMPANY

10:00 a.m. – 6:00 p.m.

At Bloomingdale's fountain

Stop by to see the latest in quality fashionable comfort footwear. Speak to our knowledgeable employees and let us help you find the perfect shoes! Register to win a complimentary pair of shoes!

SPECIAL OFFERS/IN-STORE EVENTS*

BLOOMINGDALE'S

Friday, September 27 & Saturday, September 28

Receive a special Juliska scented candle (\$60 value) as a gift with your Bloomingdale's Town Center at Boca Raton® purchase of \$250 or more. Bring your receipt to Gift Wrap on Level 3 to redeem your gift. One per customer, while supplies last.

MACY'S

Saturday, September 28

With any Impulse purchase of \$75 or more, receive a must-have red scarf! With any cosmetic and fragrance purchase of \$75 or more, receive a Macy's tote bag*! Meet the experts and specialists across all departments! Visit Cosmetic and Fragrance on the first floor, Ready to Wear departments on the second floor and the Home department on the third floor!

*While supplies last. Limit one per person.

NORDSTROM

Saturday, September 28

Stop by the Nordstrom Beauty Spot to receive a red tote with samples of your choice with a purchase of \$100 or more. While supply lasts. For more information or to book your appointment with a Nordstrom stylist please call 561-620-5555.

A PEA IN THE POD

Saturday, September 28

Join us for refreshments and preview new collections from our designers, plus don't miss our in-store raffle.

ARDEN B.

Friday, September 27

4:00 – 9:00 p.m.

Saturday, September 28

10:00 a.m. – 9:00 p.m.

Take 20% off our Weekend Ready Outfits.

ANTHROPOLOGIE

Saturday, September 28

4:00 – 7:00 p.m.

Enjoy our featured runway looks at our after party happy hour. Enter our in-store raffles for several Anthropologie favorites!

SPECIAL OFFERS/IN-STORE EVENTS*

AUNTIE ANNE'S

Now – Monday, September 30

Fresh hot pretzel sampling and free signature pretzel with the purchase of a Honey Whole Grain Pretzel!

AVEDA EXPERIENCE CENTER

Saturday, September 28

10:00 a.m. – 6:00 p.m.

Stop in the Aveda Experience Center for complimentary hair styling, make-up finishing touches and stress relieving massages with our Aveda Experts and enjoy refreshments. Solutions for Thinning Hair - Free Invati Samples with Consultation. Limit one per customer while supplies last.

BATH & BODY WORKS

Friday, September 27 & Saturday, September 28

Receive 15% off your total purchase.

Cannot be combined with any other discount or promotional offer. Not valid for gift card or prior purchases. Limit one coupon per transaction. Copies not accepted. Must present coupon to validate offer. Offer valid at our Boca Town Center location only from 9/27/13 to 9/28/13. Ring code 8189.

Saturday, September 28

2:00 – 6:00 p.m.

Sample the latest new fashion fragrances.

BATTAGLIA SHOES

Saturday, September 28

Enjoy 20% off all ladies shoes.

THE BODY SHOP

Friday, September 27 & Saturday, September 28

Participate in a 3 step body care demonstration (cleanse, scrub and moisturize) and receive a free goodie bag. Mention Simon Fashion Now discount and receive \$5 off any purchase \$25 or more. Cannot be combined with any other offer.

BOSE

Friday, September 27 & Saturday, September 28

Stop in to our newly redesigned store to experience how the innovations of Bose can enrich your lifestyle.

SPECIAL OFFERS/IN-STORE EVENTS*

BOSTON PROPER

Friday, September 27 – Sunday, October 13

An unforgettable destination. Shop our Fall Trend Collection and receive \$20 off \$100, \$30 off \$150 or \$40 off \$200+. This season...wear it like no one else!

BURBERRY

Saturday, September 28

1:00 – 4:00 p.m.

Enjoy champagne in-store while shopping and enter to win a Burberry handbag.

CACHÉ

Saturday, September 28

Come in, start your holidays off right and let us get you ready for the upcoming season.

CAMPO MARZIO DESIGN

Friday, September 27 & Saturday, September 28

Receive 20% off selected items. This offer cannot be combined with any other offer.

Saturday, September 28

12:00 noon – 6:00 p.m.

Enjoy cocktails, music and express your personality with our new campaign "Find Your Match", plus don't miss our in-store raffle!

CELEBRITY SPORTS

Friday, September 27 & Saturday September 28

Receive 15% off any purchase. Offer not valid on previously discounted items and athlete appearances.

COLORADO BAG'N BAGGAGE

Saturday, September 28

10:00 a.m. – 6:00 p.m.

Stop in and enter our in store raffle to win a Vera Bradley bag!

THE CONTAINER STORE

Saturday, September 28 & Sunday, September 29

2:00 & 4:00 p.m. (each day)

Join our organization experts to learn practical tips for getting organized and also enter to win a \$20 Store More Card* at each demonstration! *Terms and conditions apply.

SPECIAL OFFERS/IN-STORE EVENTS*

THE CONTAINER STORE

Now - Sunday, October 20

Love Yourshelf! Need a simple, sure-fire way to make more space, without adding on to your home? Think vertically with a shelving solution! Choose from a variety of styles now during The Container Store's Annual Shelving Sale, 25% off shelving and 25% off elfa installation too!

CRATE & BARREL

Saturday, September 28

1:00 – 5:00 p.m.

Stop by Crate & Barrel for a quick pick me up! Enjoy a hot latte, bubbly drink and popcorn!

ELIE TAHARI

Friday, September 27 & Saturday, September 28

Enjoy champagne, hor d'oeuvres and 20% off your full-price purchase of \$400 or more.

Cannot be combined with any other offer. Not valid on previous purchases.

FRANCESCA'S

Saturday, September 28

Not sure how to properly wear a scarf? Stop by and try our scarf tutorial and get advice from our personal stylists!

GAPBODY

Friday, September 27 - Monday, September 30

Stop in and receive 25% off full priced merchandise.

Valid only at GapBody. Cannot be combined with any other offer or coupons.

Saturday, September 28

Discover a new fit you! Sample homemade, natural smoothies and learn about the newest GapFit collection. Speak with the Fit Consultants about the 3 F's: Fabrication, Fit and Function. Learn about what will help achieve a healthier, stronger and more fit YOU!

GYMBOREE

Friday, September 27 & Saturday, September 28

Come check out our newest collections at Gymboree and redeem a 20% off coupon today!

Coupons may not be combined with Gybucks.

JUICY COUTURE

Friday, September 27 & Saturday, September 28

Create your own fashion show at Juicy Couture while receiving 20% off \$200 or more.

Not in combination with any other coupons.

SPECIAL OFFERS/IN-STORE EVENTS*

L'OCCITANE

Saturday, September 28

10:00 a.m. – 6:00 p.m.

Experience our award winning skincare line by getting a mini facial.

LANDAU JEWELRY

Friday, September 27 & Saturday, September 28

Stop in to Landau Jewelry and receive 20% off your purchase on all regular priced merchandise. Some exclusions apply.

LENSCRAFTERS

Saturday, September 28

10:00 a.m. – 4:00 p.m.

Join us for refreshments and preview the most current products from Maui Jim. Register to win a free pair of Maui Jim sunglasses.

LILLY PULITZER

Friday, September 27 & Saturday, September 28

Please join Lilly Pulitzer for a preview of our resort 2013.

MOAZ VEGETARIAN

Saturday, September 28

12:00 noon – 4:00 p.m.

Stop by to sample our healthy freshly squeezed juices from our juice bar and sample our healthy fresh falafel balls.

MARMI

Friday, September 27 & Saturday, September 28

Find your perfect fit! Stop in to experience our trademark blend of fashion, selection and service. Don't forget to register to win a \$100 Marmi gift card!

ORIGINAL PENGUIN

Saturday, September 28

2:00 – 6:00 p.m.

Stop in and enjoy light refreshments with live music while shopping our newest collections. With this flyer, receive 30% off all full price merchandise in the store. Excludes fragrance, swim and shoes.

SPECIAL OFFERS/IN-STORE EVENTS*

ORIGINS

Saturday, September 28

11:00 a.m. – 6:00 p.m.

Let us treat you to a free mini-facial. Receive personalized consultations, check out nature's gentle dermabrasion, a mask for your special task and a free sample of your choice.

PANDORA

Saturday, September 28

Stop by and receive complimentary cleaning and restyling of your bracelet.

PORSCHE DESIGN

Friday, September 27 & Saturday, September 28

Gift with any purchase \$300 or more.

POTTERY BARN

Friday, September 27 & Saturday, September 28

Check out our complimentary design service! Let our Design Studio Specialists turn your house into a home and receive 10% off your entire furniture order.

SEARS OPTICAL

Saturday, September 28

10:00 a.m. – 6:00 p.m.

Stop by and book an eye exam to receive \$10 off and an additional 10% off your purchase. See all the latest frames and eyeglass accessories.

SEPHORA

Friday, September 27 & Saturday, September 28

Color IQ is the latest technology in foundation matching. Come get matched for free and receive a sample of foundation of your perfect shade. This machine takes the guess work out of matching your skin!

SOMA

Friday, September 27 & Saturday, September 28

Come in, enjoy refreshments and snacks while getting a complimentary bra fitting. Enjoy \$10 off a \$25 purchase.

SPECIAL OFFERS/IN-STORE EVENTS*

SWAROVSKI

Saturday, September 28

Visit our sparkling boutique and preview our Fall/Winter 2013 collection. Come and be inspired by the latest fall trends and let one of our sparkling stylist show you how to wear it! Bring this flyer with you and receive a sample of our crystallized liquid eau de parfum "Aura" by Swarovski.

SWIM 'N SPORT

Friday, September 27

2:00 – 4:00 p.m.

Enjoy demonstrations on various ways to wear Swim 'n Sport pareos and convertible dresses.

Saturday, September 28

12:00 noon – 4:00 p.m.

Join us for refreshments and see our new designer swimwear and accessory collections.

T-MOBILE

Saturday, September 28

Stop by our kiosk to learn about our service plans and see the latest and most innovative phones on the market!

TOMMY BAHAMA

Saturday, September 28

12:00 noon – 5:00 p.m.

Receive a gift with a purchase of \$100 or more* while you enjoy refreshments as you shop.

*One per customer while supplies last during event hours only.

TOUS

Saturday, September 28

Receive a free gift with any purchase and select discounts up to 20% off.

Valid only at the Town Center at Boca Raton store. Cannot be combined with any other offer.

Saturday, September 28

3:00 – 8:00 p.m.

Join us for hor d'oeuvres and champagne while previewing our new fall collection and receive a sample of our new fragrance.

SPECIAL OFFERS/IN-STORE EVENTS*

VINCE.

Friday, September 27 & Saturday, September 28

Enjoy an exclusive gift from Vince with your purchase of \$250 or more (gift valued at \$150). Gift with purchase valid on full price merchandise only. Gift valued at \$150. One per customer while supplies last.

VINCE CAMUTO

Friday, September 27 & Saturday, September 28

10:00 a. m. – 6:00 p.m.

Don't miss our friends and family event. Enjoy 25% off the entire store.

Friday, September 27

5:00 – 9:00 p.m.

Saturday, September 28

4:00 – 8:00 p.m.

Join us for our friends and family event and receive 25% off entire store. Enjoy sips and sweets while you shop the latest fall trends!

VITAMIN WORLD

Friday, September 27 & Saturday, September 28

Need a boost of energy? Come in and try our berry flavored B-12 sublinguals! Melt's quickly and tastes great! Also, are you looking to lose weight? Try our Fat Metabolizer L-Carnitine in three delicious flavors (watermelon, lemon and grape)! Two day special only! Buy one get one half off on Precision Engineered Whey Isolate Protein. Comes in four delicious flavors: vanilla, chocolate, strawberry and fruit punch.

WHITE HOUSE | BLACK MARKET

Friday, September 27 - Sunday, October 27

Receive 10% off of your entire purchase.

*All offers valid only Friday, September 27 and Saturday, September 28 from 10:00 a.m. to 9:00 p.m. unless otherwise noted at participating stores at Town Center at Boca Raton®. May not be combined with any other offer or promotion. Not valid for purchase of gift certificates or giftcards. Not redeemable for cash or valid toward previous purchases. Not valid for online, catalog, or phone purchases. While supplies last. No rain checks will be issued. Some restrictions may apply. See store for complete details.

THE SOCIAL SCENE



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M A L L S

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