

SIMON®

fashion

NOW®

OCTOBER 11 & 12

ROOSEVELT FIELD®

PRESENTED BY:


WINTHROP
University Hospital
Breast Health Center



SIMON®
fashion
NOW

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University Hospital
Breast Health Center

FRIDAY, OCTOBER 11
NORTH COURT
SIMON FASHION NOW STAGE

Design Wars

1:00 p.m.

K98.3 morning host Steve Harper brings you Design Wars! Cheer on students from Nassau Community College as they showcase their skills to create “Fashion as Art” looks inspired by great artists like Matisse and Van Gogh for student models from Long Island Arts Alliance.



TRENDS & FRIENDS
N I G H T

The Runway Giveaway – Every hour, someone walks off with a prize!

5:30 – 7:30 p.m.

Bring your friends and enjoy a fun night out. Score samples and see demonstrations from your favorite stores and restaurants. Register every hour from 5:30 to 7:25 p.m. for a chance to win great prizes like a Carlo Pazolini Shopper Appreciation Package and a Robert Graham Gift Card! See registration form for complete details.

TRENDS & FRIENDS N I G H T

FRIDAY, OCTOBER 11 NORTH COURT SIMON FASHION NOW STAGE

6:00 –8:00 p.m.

Bring your friends and enjoy a fun night out. Score samples and see demonstrations from your favorite stores and restaurants.

Fashion & Beauty

jcpenny
Advanced Dental
Aveda
Bachrach
bareMinerals
The Body Shop

Caché
Carlo Pazolini
Carol's Daughter
European Wax Center
Island Plastic Surgery
Juicy Couture

L'Occitane
Professional Hair Design
Same Sky
Triumph
Uno de 50
Vitamin World

Food, Entertainment, Home & Spa

Auntie Anne's
Bobby's Burger Palace
Four Seasons Sunrooms
Havana Central

Hotel Chocolat
La Bottega
Rock of Ages
Seasons 52

Slomins
Winthrop-University Hospital
Breast Health Center
XSport Fitness

Simon Fashion Now Swag Bag Giveaway

6:00 p.m.

The first 250 Trends & Friends Night attendees to register their email address and mobile phone number in person will receive a Simon Fashion Now Swag Bag*!

*While supplies last. Contents may vary. See registration form for complete details.

**FRIDAY, OCTOBER 11
NORTH COURT
SIMON FASHION NOW STAGE**

Same Sky

Trunk Show

6:00 –8:00 p.m.

Come by the Same Sky trunk show and purchase beautiful handmade glass bead jewelry. Same Sky is a jewelry initiative in Africa that offers employment to women living with HIV/AIDS. Trained as artisans, Same Sky women earn 15-20 times the average wage. 100% of sales are reinvested to effect change.

Raffle benefiting Long Island Arts Alliance

6:00 –7:30 p.m.

Don't miss your chance to buy raffle tickets to win fabulous prize packages like an Arts Alive LI Foodies Basket, plus dinner, entertainment and family baskets! All proceeds from the raffle sales will benefit Long Island Arts Alliance.



Bloomingdale's Runway Fashion Show

6:30 p.m.

Catch a glimpse of falls finest looks on the runway in this show featuring clothing and accessories exclusively from Bloomingdale's.

Runway Fashion Show

7:30 p.m.

The fashionable fun continues in this runway show featuring:

Bachrach

Ann Taylor

Nike

Everything But Water

Juicy Couture

Swatch

Joe Fresh

Carlo Pazolini

C. Wonder

Robert Graham

SATURDAY, OCTOBER 12

NORTH COURT

SIMON FASHION NOW STAGE

The Runway Giveaway – Every hour, two people walk off with a prize!

12:00 noon – 4:00 p.m.

Register every hour from 12:00 noon to 3:55 p.m. for a chance to win great prizes like Macy's cosmetics and fragrance gift baskets, a Dyson AM02 tower fan, a Uno de 50 signature Ibiza Bracelet and more! See registration form for complete details.

Simon Fashion Now Swag Bag Giveaway

12:00 noon

The first 250 Simon Fashion Now attendees to register their email address and mobile phone number in person will receive a Simon Fashion Now Swag Bag*!

*While supplies last. Contents may vary. See registration form for complete details.

jcpenny Runway Fashion Show

1:00 p.m.

Up close and fashionable! Fall's hottest looks hit the runway in this fashion show featuring items from jcpenny.

Shoe and Accessory Trend Show

1:30 p.m.

Check out all the trends in shoes and accessories in this show featuring:

Aerosoles

ECCO Shoes

Uno de 50

Rockport

Call It Spring

Macy's Runway Fashion Show

2:00 p.m.

Find the perfect look in this runway show featuring fashions from Macy's.

SATURDAY, OCTOBER 12

NORTH COURT

SIMON FASHION NOW STAGE

Ready, Set, Style!

Immediately following the 2:00 & 3:00 p.m. shows

Calling all fashionistas to play Ready, Set, Style! Join us for an interactive styling competition for a chance to win this season's hottest accessory, a Simon Giftcard®!

Terms and conditions apply. See simongiftcard.com for more details.

Runway Fashion Show

3:00 p.m.

See the must-haves for fall in this runway fashion show featuring:

Bachrach
francesca's
adidas

Intimacy
Everything But Water
Sur La Table

The Limited
White House | Black Market
Lucky Brand

Runway Fashion Show

4:00 p.m.

Preview the latest fall fashions and accessories from:

LittleMissMatched
Billabong
Wet Seal
XSport Fitness

Skechers
Caché
Sony
bebe

Tilly's
Marciano
GUESS

Model hair styled by Cactus Academy - Paul Mitchell School. Model make-up by bareMinerals.

STYLE STOPS

SATURDAY, OCTOBER 12

Discover fall trends and products with interactive demonstrations:

MACY'S

1:00 – 8:00 p.m.

Macy's Court

Stop by Macy's Court for demonstrations of the latest fall colors and make-up techniques. Pamper yourself with a free skin consultation or mini facial.

ADVANCED DENTAL

12:00 Noon – 5:00 p.m.

North Court

We know your smile is important to you, stop by our table and enter your name for your chance to win a free Zoom Teeth Whitening treatment!

AUNTIE ANNE'S

12:00 Noon – 5:00 p.m.

North Court

Sample fresh pretzels out of our mobile kiosk!

AVEDA

12:00 Noon – 5:00 p.m.

North Court

Discover how to recreate the best makeup looks for fall. Join us for wellness consultations & makeup demonstrations.

BACHRACH

12:00 Noon – 5:00 p.m.

North Court

Get Suited Up! Know what's in and what's out. Take advantage of creative style ideas on colors, cuts and the in fits. Meet with professional style mavens who will show you how to wear your clothes rather than allowing your clothes to wear you. Plus, ask how Made to Measure can give a fit that generic sizing can't compete with.

STYLE STOPS

SATURDAY, OCTOBER 12

Discover fall trends and products with interactive demonstrations:

BAREMINERALS

12:00 Noon – 5:00 p.m.

In-Store

Stop by the bareMinerals Boutique to get shade matched and receive a sample of our award winning products.

BILLABONG

12:00 Noon – 6:00 p.m.

North Court

Check out the latest and greatest in board short technology. Our Platinum x1 with multi way stretch. Try out the newest Vonzipper Sunglasses, Nixon watches, and Penny boards.

BIT'Z KIDS

12:00 Noon – 5:00 p.m.

North Court

Check out our unique clothing from Japan and your kids will stand out in NYC!!

THE BODY SHOP

12:00 Noon – 5:00 p.m.

North Court

Come participate in our fun "What your ups say about you" up print readings. Plus, discover how to recreate the best make-up looks with a one-on-one consultation.

EUROPEAN WAX CENTER

12:00 Noon – 5:00 p.m.

North Court

Visit European Wax Center of Garden City and Lawrence for complimentary waxing services and receive a free wax offer.

FOUR SEASONS SUNROOMS

12:00 Noon – 5:00 p.m.

North Court

Learn about year-round living with our solarium, patio enclosure and sun room designs.

STYLE STOPS

SATURDAY, OCTOBER 12

Discover fall trends and products with interactive demonstrations:

HAVANA CENTRAL

12:00 Noon – 5:00 p.m.

North Court

Mocktail demonstrations of Havana Central mojitos. Demonstration will take place every 30 minutes, followed by complimentary mojito samples.

ISLAND PLASTIC SURGERY

12:00 Noon – 5:00 p.m.

North Court

With over 30 years of experience, Board Certified Plastic Surgeon Dr. Pamela Gallagher is more than a leader in her field. Along with plastic and reconstructive surgery, we are proud to offer non-surgical options such as Ultherapy®, Coolsculpting®, peels, facials, laser hair removal, weight loss management, Botox® and other injections. Stop by our table for more details!

LA BOTTEGA

12:00 Noon – 5:00 p.m.

North Court

Taste delicious food offerings by La Bottega.

L'OCCITANE

12:00 Noon – 5:00 p.m.

In-Store

Come by L'Occitane for a complimentary mini-facial.

MARKENS JEWELERS

12:00 Noon – 5:00 p.m.

In-Store

Markens Jewelers now features Alex & Ani in store boutique. Expandable wire bangles, positive energy, eco-friendly. Made in America with Love. Stop by Markens Jewelers located near jcpenney.

STYLE STOPS

SATURDAY, OCTOBER 12

Discover fall trends and products with interactive demonstrations:

OPTICA

12:00 Noon – 5:00 p.m.

In-Store

Check out the latest arrivals at Optica, enter-to-win a free pair of sunglasses and learn about the latest in lens technology.

PROFESSIONAL HAIR DESIGN

12:00 Noon – 5:00 p.m.

North Court

Check out the latest ENZO Holistic Styling products made from succulent dessert extracts. Everyone deserves naturally styled beautiful hair! Sulfate-free, Paraben-free, Salt-free, no animal ingredients or testing.

ROCK OF AGES

12:00 Noon – 5:00 p.m.

North Court

ROCK OF AGES is Broadway's Best Party, the "Impossible to resist" (New York Times) worldwide smash hit featuring the greatest rock anthems of the 80's including "Don't Stop Believin'", "Here I Go Again", "Wanted Dead or Alive", and more! And this month, ROCK OF AGES is teaming up with the Breast Cancer Research Foundation to raise money for this very important cause. Visit RockOfAgesMusical.com.

SLOMINS

12:00 Noon – 5:00 p.m.

North Court

Make sure to stop by the Slomins' Ice Cream Truck for your free ice cream treat! While you are snacking get information on the latest products and services available from Slomin's - Slomin's Shield, (866) Oil-Deal and (800) Alarm-Me.

STYLE STOPS

SATURDAY, OCTOBER 12

Discover fall trends and products with interactive demonstrations:

SUPERFOODS A LA CARTE

12:00 Noon – 5:00 p.m.

North Court

Make sure to stop by our table to try our superfood items including dried fruit snacks, Cliff, Kind, and Luna healthy chocolate bars, gluten-free organic cereal and more!

TRIUMPH

12:00 noon – 5:00 p.m.

North Court

Discover Triumph, a European Lingerie brand with over 120 years experience. See how our innovation has shaped the lingerie you wear today.

VITAMIN WORLD

12:00 Noon – 5:00 p.m.

North Court

Stop by our table for a showcase of Vitamin World products just for you.

WINTHROP-UNIVERSITY HOSPITAL BREAST HEALTH CENTER

12:00 Noon – 5:00 p.m.

North Court

Winthrop-University Hospital will be distributing educational information regarding breast cancer evaluation and the most current screening, diagnostic and treatment services available. Donations will also be taken at the Winthrop Wall of Hope, of which all proceeds will go to support programs and services for breast cancer patients and their families.

XSPORT FITNESS

12:00 Noon – 5:00 p.m.

North Court

Complimentary spa services such as chair massages, mini facials and polish changes as well as event specials on full spa services.

SPECIAL OFFERS/IN-STORE EVENTS*

JCPENNEY

Friday, October 11 - Sunday, October 13

20% off with JCP card (10% off furniture and fine jewelry), 10% off with any of form of payment.

ACCESSORIZE

Friday, October 11 & Saturday, October 12

Enjoy 10% off any regular priced purchase. Cannot be combined with any other promotion or sale.

AEROSOLES

Friday, October 11 & Saturday, October 12

Receive a free gift with your purchase of \$50 or more! Not valid with any other offer.

AUNTIE ANNE'S

Friday, October 11 - Sunday, October 13

Free Signature Pretzel with the purchase of a Honey Whole Grain Pretzel!

Not valid with any other offer.

BACHRACH

Friday, October 11 & Saturday, October 12

\$500 shopping spree at Bachrach! Just walk through the door and enter to win; by the end of the weekend you may have a headstart to a brand new wardrobe. Now it's your chance to get discovered backstage at Bachrach. Just get your picture taken and with enough votes you'll be a Bachrach model. After all that modeling, grab a drink on us and get to know why looking good has never been so easy with the Bachrach crew on your side.

\$500 shopping spree valid for 30 days.

BILLABONG

Friday, October 11 - Sunday, October 13

First 20 guests each day get 20% off their purchase when they present coupon.

THE BODY SHOP

Friday, October 11 & Saturday, October 12

Receive \$5 off any in-store purchase of \$25 or more. Giftcards and charity items are excluded. Not valid with Groupon purchases.

SPECIAL OFFERS/IN-STORE EVENTS*

CACHÉ

Friday, October 11 - Sunday, October 13

Stop in and save on our new collection. \$25 dollars off \$150 regular priced purchase. Cannot be combined with any other offer.

CARLO PAZOLINI

Friday, October 11 & Saturday, October 12

Shop Carlo Pazolini and receive a gift with your purchase. Receive 5% off your first purchase and 15% off additional purchases when you join our Carlo Pazolini Insider program. May not be combined with any other discount or promotion. Not redeemable for cash. Associates are not eligible. Only valid for Carlo Pazolini US specialty locations. Not transferable. Only valid for Carlo Pazolini Insider Program members.

CAROL'S DAUGHTER

Saturday, October 12

12:00 Noon – 5:00 p.m.

Receive 30% off your entire purchase and stop in for snacks & refreshments!

ECCO SHOES

Friday, October 11 & Saturday, October 12

All shoe care buy two, get the third free! Free item must be equal or lesser value. Cannot be combined with any other offer. See store for details.

FRANCESCA'S

Friday, October 11 & Saturday, October 12

20% off single item purchase. Cannot be combined with any other promotion or sale.

HAVANA CENTRAL

Friday, October 11 - Friday, October 18

\$10 off your next dine-in purchase. Coupon cannot be combined with other promotional offers.

Valid October 11, 2013–October 18, 2013 during restaurant hours. Not valid toward alcohol. Dine in only. One per table. Coupon not redeemable for cash. Coupon valid until 10/18/2013.

HOTEL CHOCOLAT

Friday, October 11 & Saturday, October 12

In-store chocolate tasting plus 10% off when you provide your name and email, or by showing your Simon Fashion Now event guide. Discount applies to regular priced products only. Excludes sales products.

SPECIAL OFFERS/IN-STORE EVENTS*

INTIMACY

Saturday, October 12

Visit Intimacy and enjoy a free Bra Fit Styling! Champagne and sweets will be served as you choose from our Fall/Winter Collection. One time use. Appointment recommended.

JUICY COUTURE

Friday, October 11 - Sunday, October 13

Enjoy 20% off your next Juicy Couture purchase! Full price items only.

THE LIMITED

Friday, October 11 - Sunday, October 13

The Limited is celebrating our 50th anniversary. Celebrate with us to build your wardrobe with fashion pieces and enjoy daily promotions.

LITTLEMISSMATCHED

Friday, October 11 & Saturday, October 12

Join us and enjoy a Sweet Treat where you can preview our fall collections and receive a coupon for your next purchase at LittleMissMatched.

PROFESSIONAL HAIR DESIGN

Friday, October 11 & Saturday, October 12

Receive 20% off Enzo holistic and novafusion colour shampoo. Try Enzo 2 4 6 wash, recon, and style for free with the purchase of haircut or blow-out! Also, try novafusion colour shampoo for free with the purchase of haircut or blow-out! Offer valid October 1st through December 31st.

ROCKPORT

Friday, October 11 & Saturday, October 12

Stop in and receive 20% off your purchase. Check out our newest styles at our Try-on Event! Try on as many styles as you like! Plus, don't miss our in-store raffles! Offer does not include sale and clearance. Valid October 11 and October 12, 2013.

SPECIAL OFFERS/IN-STORE EVENTS*

SKECHERS

Friday, October 11 - Sunday, October 13

Enjoy 20% off! See store for complete details.

SWATCH

Saturday, October 12

12:00 Noon – 9:00 p.m.

Come spend some time with Swatch. View our new collections inspired by the roaring 20s and The Energy of Urban Life. Register to win a pair of his and her Swatches.

TRIUMPH

Friday, October 11 5:00 – 8:00 p.m.

Saturday, October 12 1:00 – 4:00 p.m.

Find your perfect fit and receive a free gift with any \$60 purchase. Stop by Triumph for a free fitting, hair and make-up touch up and champagne to sip while you shop.*Free gift with a \$60 or more purchase while supplies last.

UNO DE 50

Friday, October 11 - Sunday, October 13

Stop in a receive \$25 off your purchase of \$150 or more.

THE WALKING COMPANY

Friday, October 11 & Saturday, October 12

Stop by to see the latest in fashionable comfort footwear. Speak to our knowledgeable employees and let us help you find the perfect shoes. Don't miss our register to win a complimentary pair of shoes!

XSPORT FITNESS

Friday, October 11 & Saturday, October 12

Complimentary spa services such as chair massages, mini facials and polish changes as well as event specials on full spa services.

*All offers valid only Friday, October 11 and Saturday, October 12 from 10:00 a.m. to 9:30 p.m. unless otherwise noted at participating stores at Roosevelt Field. May not be combined with any other offer or promotion. Not valid for purchase of gift certificates or giftcards. Not redeemable for cash or valid toward previous purchases. Not valid for online, catalog, or phone purchases. While supplies last. No rain checks will be issued. Some restrictions may apply. See store for complete details.

THE SOCIAL SCENE



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AT ROOSEVELT FIELD®
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**CHANCE TO WIN A \$1,000 SHOPPING SPREE
HOW GRAND!**

TEXT STYLISH123 TO 74666**

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