

SIMON®

fashion
NOW®



THE GALLERIA®

SEPTEMBER 5 - 7

Presented by:



Cadillac.

#SFNGALLERIA



THURSDAY, SEPTEMBER 5
SIMON FASHION NOW STAGE
ICE AT THE GALLERIA

Luxury Runway Fashion Show

9:00 p.m.

Catch the first glimpse of fall's finest luxury looks from the common area around the ICE at The Galleria featuring:

Saks Fifth Avenue
MaxMara
Tiffany & Co.

Ermenegildo Zegna
Fendi
Jimmy Choo

CH Carolina Herrera
Salvatore Ferragamo
Neiman Marcus

TRENDS & FRIENDS
N I G H T

FRIDAY, SEPTEMBER 6
ICE AT THE GALLERIA

5:00 – 8:00 p.m.

Bring your friends and enjoy a fun night out. Score samples and see demonstrations from your favorite stores and restaurants.

Fashion, Beauty & Home

Aveda
Bare Escentuals
Bath & Body Works
Call it Spring

Houston Tidbits
L'Occitane
Same Sky
Sephora

Solstice
Toni & Guy
Trade Secret

Food & Entertainment

Best Buy Mobile
Daily Grill
Godiva Chocolatier

Microsoft
Raising Cane's
Smile Booth

Sony
White Oak Kitchen + Drinks

TRENDS & FRIENDS N I G H T

**FRIDAY, SEPTEMBER 6
ICE AT THE GALLERIA**

Same Sky

5:00 – 8:00 p.m.

Check out the Same Sky trunk show and purchase beautiful handmade glass bead jewelry. Same Sky is a jewelry initiative in Africa that offers employment to women living with HIV/AIDS. Trained as artisans, Same Sky women earn 15-20 times the average wage. 100% of sales are reinvested to effect change.

The Runway Giveaway – Every hour, two people walk off with a prize!

4:30 – 7:30 p.m.

Register every hour from 4:30 to 7:25 p.m. for a chance to win great prizes like a Dyson AM 02 Tower Fan valued at \$450, a Sephora 90 minute beauty consultation valued at \$125, a \$100 Tommy Bahama Gift Card, and more! See registration form for complete details.

Simon Fashion Now Swag Bag Giveaway

5:00 p.m.

The first 300 Trends & Friends Night attendees to register their email and mobile phone number will receive a Simon Fashion Now Swag Bag* filled with goodies!

*While supplies last. Contents may vary. See registration form for complete details.

Sunny 99.1

5:00 – 8:00 p.m.

Join the fun and games crew as they help you get into the fashion mood!

5:30 p.m.

Friday's fashion kicks off when the latest fall trends take to the runway featuring:

Bachrach	ECCO Shoes
The Limited	Gap
Crocs	Macy's
Eddie Bauer	

TRENDS&FRIENDS N I G H T

FRIDAY, SEPTEMBER 6 SIMON FASHION NOW STAGE ICE AT THE GALLERIA

Design Wars

6:00 p.m.

Cheer on students from The Art Institute of Houston in this fierce design competition as they showcase their skills and compete to create trendy looks for local celebrity models like The Houston Chronicle's Joy Sewing and 94.5 The Buzz's Jessica Debate.

Runway Fashion Show

6:30 p.m.

Up close and fashionable! Fall's hottest looks hit the runway in this fashion show featuring:

L.K. Bennett

Anne Fontaine

True Religion

Ann Taylor

Swim 'n Sport

Brooks Brothers

Robert Graham

Tommy Bahama

Brooks Brothers Women

Ready, Set, Style!

Immediately following the show

There is more than one way to wear a pair of jeans! Calling all fashionistas to play Ready, Set, Style! Don't miss the chance to show off your personal style. Join us for an interactive styling competition for a chance to win this season's hottest accessory, a Simon Giftcard®*!

*Terms and conditions apply. See simongiftcard.com for more details.

Runway Fashion Show

7:30 p.m.

Find the perfect look for fall in this runway show featuring fashions from:

Lucky Brand

Express

bebe

Skechers

Marciano

Juicy Couture

Buckle

GUESS

French Connection

*Model hair styled by Toni & Guy and make-up by M•A•C Cosmetics.

STYLE STOPS

Discover fall trends and products with interactive demonstrations:

BAREMINERALS

Thursday, September 5 –

Saturday, September 7

10:00 a.m. – 9:00 p.m.

In-store

Stop by and get matched with our new Complexion Perfection Palette. This pressed palette clutch is perfect for the girl on the go.

BATH & BODY WORKS

Saturday, September 7

10:00 a.m. – 9:00 p.m.

In-store

Fall is just a leaf away so come in and get your home ready with some of our fall scented candles.

BCBGMAXAZRIA

Saturday, September 7

10:00 a.m. – 9:00 p.m.

In-store

We invite you to shop our latest fall product and our exclusive pre-fall BCBGMAXAZRIA Runway Collection. Discover the season's newest trends with one of our stylists as they create a head-to-toe look for you.

FREE PEOPLE

Saturday, September 7

12:00 Noon – 7:00 p.m.

In-store

Discover your inner Free People girl by exploring the newest styles, accessory trends and must-have boots for the fall season! Spend some time with our seasoned stylists and let them give you custom style advice and tips so you can leave styled head-to-toe.

L'OCCITANE

Saturday, September 7

1:00 – 5:00 p.m.

In-store

Pamper yourself with mini facials at L'Occitane. Our natural ingredients can target almost any skin care concern.

SEPHORA

Saturday, September 7

10:00 a.m. – 9:00 p.m.

In-store

Discover how to re-create the best make-up looks seen on the runway with our experts.

SKECHERS

Saturday, September 7

10:00 a.m. – 9:00 p.m.

In-store

Check out our latest fall collection while enjoying refreshments!

TRADE SECRET

Thursday, September 5 –

Saturday, September 7

10:00 a.m. – 9:00 p.m.

In-store

Stop by and see our hair styling demonstrations.

THE WALKING COMPANY

Thursday, September 5

4:00 – 9:00 p.m.

In-store

Discover the importance of healthy feet! Stop by the Walking Company to receive a free foot scan and free gift with purchase.

SPECIAL OFFERS/IN-STORE EVENTS*

AVEDA

Friday, September 6 -

Sunday, September 8

Visit our newly remodeled store and receive a FREE Stress Fix exfoliating hand massage.

BAREMINERALS

Thursday, September 5 -

Saturday, September 7

Stop by and get matched with our new Complexion Perfection Palette. This pressed palette clutch is perfect for the girl on the go.

BEST BUY MOBILE

Thursday, September 5 -

Saturday, September 7

Visit the store and receive 25% off mobile phone accessories.

CAFE DOLCE GELATO

Thursday, September 5 -

Saturday, September 7

Buy one, get one free gelato if you bring your Simon Fashion Now flyer.

CROCS

Thursday, September 5 -

Saturday, September 7

Receive a free gift with purchase and 20% off 2 items. Promo code PC2013.

Offer is non-combinable, some restrictions and exclusions may apply, see store for details.

FRENCH CONNECTION

Saturday, September 7

5:00 - 9:00 p.m.

Enjoy 20% off full priced merchandise and receive a free gift with the purchase of \$250 or more while tasting champagne and listening to our guest DJ.

Offer valid in Houston location only. Discount cannot be combined with any other discounts or promotions and is not valid towards previous purchases or gift certificates. Limit of one gift with purchase per customer. Gift with purchase available while supplies last. Minimum purchase of \$250 does not include tax.

GODIVA CHOCOLATIER

Thursday, September 5 -

Saturday, September 7

Stop by the Godiva Chocolatier store to try our new truffles and chocolate boxes. Truffle flights will make you soar!

ISABEL ET NOA

Thursday, September 5 -

Saturday, September 7

Receive 20% off any item when you bring your Simon Fashion Now flyer.

JUICY COUTURE

Thursday, September 5 -

Saturday, September 7

Enjoy our in-store promotion for a discount on full-priced merchandise.

Only valid on regular priced merchandise; not combinable with any other promotion/offer; not valid on fragrance, watches or sunglasses.

THE LIMITED

Thursday, September 5 -

Saturday, September 7

Enjoy 20% off your entire purchase.

Promo Code 416. Not valid on previous purchases or purchase of Giftcards. May not be combined with other offer.

*All offers valid only Thursday, September 5 through Saturday, September 7 from 10:00 a.m. to 9:00 p.m. unless otherwise noted at participating stores at The Galleria. May not be combined with any other offer or promotion. Not valid for purchase of gift certificates or giftcards. Not redeemable for cash or valid toward previous purchases. Not valid for online, catalog, or phone purchases. While supplies last. No rain checks will be issued. Some restrictions may apply. See store for complete details.

SPECIAL OFFERS/IN-STORE EVENTS*

L.K. BENNETT

Thursday, September 5 -

Saturday, September 7

Sip prosecco while you peruse our coveted Autumn/Winter 2013 collection and receive an exclusive 10% discount. Also, enter to win an L.K. Bennett handbag.

Cannot be combined with any other offer.

L'OCCITANE

Thursday, September 5 -

Saturday, September 7

Receive a deluxe sample bag with any \$60 or more purchase.

\$60 offer extended before taxes and after any applicable discounts.

MADEWELL

Saturday, September 7

Discover your inner Madewell and find out what all the buzz is about while receiving styling and fit tips from our expert denim guides.

MONSOON CHILDREN

Thursday, September 5 -

Saturday, September 7

Join us for refreshments and view our latest collections for children from London.

ORIGINS

Saturday, September 7

Come by Origins for complimentary facials. When you make a purchase receive a free full size lotion sample as well as a consultation with our reflexologist.

SKECHERS

Thursday, September 5 -

Saturday, September 7

Stop in and receive \$20 off your purchase of \$125 or more.

Certain restrictions apply. See associates for details. Coupon code 42.

SWIM 'N SPORT

Thursday, September 5 -

Saturday, September 7

Check out our latest designer swimwear, cover ups, and sunglasses.

TAG HEUER

Now - Monday, September 30

Visit the TAG Heuer lifestyle boutique and register to win a brown leather vintage travel bag valued at \$610.

TIME SQUARE

Friday, September 6 &

Saturday, September 7

Any watch battery will be replaced for \$10 when you show your Simon Fashion Now flyer.

TOMMY BAHAMA

Saturday, September 7

12:00 noon - 4:00 p.m.

Receive a Gift with Purchase of \$100 or more. One per guest while supplies last. During event hours only.

TRADE SECRET

Thursday, September 5 -

Saturday, September 7

Receive \$10 in beauty products with any salon service.

THE WALKING COMPANY

Friday, September 6 &

Saturday, September 7

4:00 - 9:00 p.m.

Visit The Walking Company for a free digital foot analysis and advice from our knowledgeable employees! Pick up a coupon and register to win a free pair of shoes. There will also be a free \$15 gift with purchase!

Gift with purchase valid only with the purchase of any regular priced shoe or orthotic.

THE SOCIAL SCENE



*Read about fashion...
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OUR STYLE SETTER BLOG
AT STYLESETTER.SIMON.COM*

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HOW GRAND!**

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