

- **Lenox**  
50% off one item and 25% off the rest of your purchase.  
Code: 6001249
- **Luxury Beauty Store**  
Extra 25% off entire purchase.  
Code: GIFT25
- **Merrell**  
20% off a single item.
- **Naturalizer**  
10% off \$50 or more.  
Not valid on Bzees, Naturalizer@Work, Michelle, Whitney, Natalie, Emily, Veronica or Brittany.
- **NAUTICA**  
20% off \$150 or more. Or 10% off entire purchase.  
Fragrances and watches excluded. Code: DW20/DW10
- **New Balance Factory Store**  
25% off entire purchase.  
Code: 11111317
- **New York & Company Outlet**  
Take \$10 off your purchase of \$50 or more.  
Only one certificate, coupon or discount per customer (pre-tax). Not valid on previous purchases, gift boxes, shipping fees, Redlines, Outlet Deals, Doorbusters or gift card purchases. Not valid during Store Closing, 40% off (or greater) storewide sale and Buy One Get One Free store sales. Coupon must be presented at time of purchase. Not redeemable for cash, nor accepted as payment for any credit card account. Coupon may be used only once. Discount applied at time of purchase will be taken off each item returned. The discount may not be reapplied to items being exchanged except for size or color. Offer and date are subject to change. Void if copied. Not valid at New York & Company stores or at nyandcompany.com. Cash value of 1/100 cent. Ring: 110384 Expires: 11/19/2017. Code: 110384
- **Nike Factory Store**  
The first 100 customers to make a purchase on Saturday, 11/18/17, will receive a free duffel.
- **NINE WEST**  
20% off your purchase of \$100 or more.  
Some exclusions apply. Code: 5820917
- **The North Face**  
15% off your purchase of \$100 or more.  
Code: PB2017
- **Old Navy Outlet**  
\$10 off \$50 purchase.  
Not valid on gift cards, clearance, jewelry, beauty and register lane items.  
Code: DEER20OFF
- **Organic World Spice Market**  
Buy five spices, get one free.  
Limit one per customer.
- **OshKosh B'gosh**  
\$10 off your purchase of \$50 or more.  
Excludes clearance, doorbusters, Skip Hop®, non-Carter's and non-OshKosh branded footwear. Other restrictions may apply. Code: 037279
- **Pepperidge Farm**  
20% off purchases of \$20 or more.
- **Perfumania**  
Free gift with any purchase.  
Not valid at perfumania.com. Code: 400000020907

- **Polo Ralph Lauren Factory Store**  
20% off your purchase.  
Offer not valid on the purchase of Philanthropic, Create Your Own or Dylan's Candy Bar merchandise. Code: Q7106
- **PUMA Outlet**  
20% off entire purchase.
- **Reebok**  
\$10 off \$50 or more.  
Some exclusions may apply. Please see store for details. Code: 8803668
- **rue21**  
10% off a \$30 purchase.  
Code: 002616
- **Skechers**  
Additional 10% off purchase.  
Can be combined with in-store promotion. Valid on select styles. See associate for details. Code: CG7
- **Soma Intimates**  
\$20 off \$100.
- **Tommy Hilfiger**  
20% off your purchase of \$150 or more or 15% off your entire purchase.  
Code: 500016906000
- **Torrid**  
\$20 off \$100 or more.
- **Toys R Us Express**  
\$5 off your purchase of \$30 or more.  
Valid at participating Toys R Us Express and Outlet stores only. Code: 907673
- **Under Armour**  
\$20 off a purchase of \$100 or more.  
Code: MKTG00946
- **The Uniform Outlet**  
\$15 off a purchase of \$100 or more.  
Excludes shoes and stethoscopes.
- **Van Heusen | IZOD GOLF**  
20% off a single item.  
PVH associates not eligible. Code: 531000008000
- **VF Outlet**  
Receive 20% off one single item.  
Code: LOC362999
- **Vitamin World**  
\$10 off \$50 or more.  
Code: 033330038696
- **Wilsons Leather**  
10% off entire purchase.  
Not valid on clearance. GIII and AMRG associates are not eligible. Not valid online. Code: L1 Rack Card 10% Off
- **Yankee Candle**  
25% off entire purchase and free small tumbler candle with any \$35 purchase.  
Code: 888111917
- **Your Fashion Secret**  
20% off total sale.  
Regular-priced items only.
- **Zales Outlet**  
\$50 off purchase of \$199 or more.



  
**BIRCH RUN**  
**PREMIUM OUTLETS®**  
A SIMON CENTER

# DEER WIDOWS WEEKEND

## NOW DIGITAL: THE SAVINGS PASSPORT

VIP Members can access exclusive coupons, offers and deals right from their phones or computers.

Visit [premiumoutlets.com/vip](http://premiumoutlets.com/vip) or come into Simon Guest Services.



**Bargain Hunting Guide**

Friday through Sunday  
Nov. 17–19, 2017

  
**SIMON™**  
PREMIUM OUTLETS

## Deer Widows Weekend Happenings

Welcome to Deer Widows Weekend 2017! Enjoy special savings, in-store promotions, and live entertainment all weekend long. Our retailer sponsors for the event are Columbia Sportswear, Tommy Hilfiger and VF Outlet, so be sure to visit those stores throughout the weekend. Also, a huge thank you goes out to our additional sponsors, The Birch Run Bridgeport Chamber of Commerce, LaFontaine Ford and Zehnder’s of Frankenmuth.

### New This Year: Deer Camp!

This year’s event is our biggest and best ever thanks to the addition of Deer Camp! Located near Columbia Sportswear and adidas, this is the Deer Widows Weekend hub. Visit Deer Camp for live entertainment, dancing, food trucks, prizes, and a beer and wine bar presented by the Birch Run Bridgeport Chamber of Commerce. Deer Camp will also feature a host of RVs from Midland RV, an enter-to-win from Outdoor Adventures, and so much more!

New this year is the Campus Den Tent Sale. Stop by for unbelievable savings on your favorite team apparel.

Need some cash? Stop by to use the ATM, courtesy of Frankenmuth Credit Union.

### Back by Popular Demand: Columbia Sportswear Tent Sale

The deals at Columbia Sportswear are so hot they can’t keep all of them in the store. Stop by the Columbia tent sale all day Friday, Saturday, and Sunday to save up to 60% off select merchandise. The tent is located just around the corner from their store, near Deer Camp! *No coupon necessary for this in-store offer. No additional discount applied. While supplies last. Subject to change. See store for details.*

### Schedule of Special Events

Friday, Nov. 17

**Center Hours : 10AM–9PM**

**10AM**

The official Registration Station for Deer Widows Weekend is Columbia Sportswear. Stop by Columbia all day Friday to pick up your Bargain Hunting Guide and hurry in for a special DWW mug—supply is limited. Enjoy an extra 20% off any single item of your choice and pick up an additional exclusive Columbia offer while they last!

Free Columbia Tote Bag with every purchase while they last too—all weekend long. Plus, register for your chance to win a \$250 Columbia Sportswear Gift Card. The drawing takes place at 9PM and the winner will be announced inside the Deer Camp entertainment tent.

**10AM–4PM**

Stop by the VIP Shopper Club table located outside Columbia to enroll in our shopper club and receive a fantastic prize while supplies last! Already a member? Stop by the table and you’ll receive a special prize, too.

**4–6PM**

Jodie K from 94.5 The Moose will be outside Columbia Sportswear with a live radio broadcast. Stop by for prizes, games, and some great music courtesy of 94.5 The Moose.

**5PM–Friday Night Deer Widows Reception located at Deer Camp, sponsored by Zehnder’s of Frankenmuth**

Doors open for the annual Deer Widows Reception at 5PM and the first 250 shoppers to arrive receive a free gift courtesy of Birch Run Premium Outlets®. Deer Camp will also feature light snacks, a beer and wine bar, and refreshments courtesy of Coca-Cola. Don’t forget to stop by and grab a selfie by our giant ice buck or antler purse and post to social media using the hashtag #DeerWidowsWeekend.

**6–10PM**

Tommy Hilfiger’s Pick-a-Purse returns to the Friday night reception as 102.5 WIOG will qualify 30 last-minute shoppers **between 5PM and 6PM** to join 72 pre-qualified listeners for a chance to win brand new purses! And when that wraps up, stick around to dance and laugh the night away with dueling pianos.

Saturday, Nov. 18

**Center Hours: 9AM–9PM**

**7AM**

Doors open at the Deer Camp tent and the first 500 bargain hunters to visit will receive a “Win Big Bucks” scratch card with an opportunity to win \$10, \$25, \$50 or \$100 in gift cards from Levi’s®, Tommy Hilfiger and VF Outlet. Gone are the days of waiting in cold lines in the dark, so instead hang out at Deer Camp and enjoy prizes, games, music and more!

**9AM**

Stores open and we start handing out “Win Big Bucks” scratch cards at Deer Camp. Remember to take your winning cards to Guest Services near Old Navy, but even if you didn’t win a gift card you can redeem your card for a Free VIP Savings Passport and an extra Deer Widows Weekend prize while supplies last.

On top of that, the first 100 Saturday shoppers in Tommy Hilfiger will receive a free tote.

Also beginning at 9AM, we’re giving away retailer gift cards every hour on the hour at Deer Camp until 9PM. We’ll kick things off at 9AM by giving away a \$150 gift card, but keep coming back each hour to make sure you have a chance to win these great prizes from retailers such as adidas, Columbia Sportswear, Michael Kors, Tommy Hilfiger and VF Outlet.

10AM – \$50	1PM – \$80	4PM – \$125	7PM – \$200
11AM – \$60	2PM – \$90	5PM – \$150	8PM – \$250
Noon – \$70	3PM – \$100	6PM – \$175	9PM – \$500

**6–10PM**

Live entertainment continues with The Down Luck Johnny’s along with beer and wine bar.

Sunday, Nov. 19

**Center Hours: 9AM–7PM**

**7–10AM**

The signature Deer Widows Weekend block party kicks off at 7AM. The first 250 bargain hunters to visit Tommy Hilfiger will receive a Deer Widows Weekend tote bag filled with goodies from Birch Run Premium Outlets® and participating stores. Enjoy live DJ music at Tommy Hilfiger until 10AM.

## Deer Widows Weekend Savings

Present these special offers to each merchant at the time of purchase.

GENERAL DISCLAIMER: Must be presented at time of purchase. Cannot be combined with any other offer or discount. Limit one offer per purchase. Not valid on gift certificates, gift cards or prior purchases. No cash value. Offer subject to change without notice. See store for details, as some restrictions may apply. Valid only at participating Simon centers. Expires 11/19/17.

**MERCHANTS: PLEASE CHECK THE APPROPRIATE CIRCLE AFTER USE.**

**A&W**  
**Buy one medium-sized root beer float, get one free.**

**Alfred Dunner**  
**20% off any one item.**

**Avon**  
**20% off sales over \$25. Drawings/free gifts.**  
20% off not included on candles or decor.

**Banana Republic Factory**  
**Take an extra 15% off your purchase.**  
Excludes clearance, leather, cashmere and gift cards. Code: FALL15

**bare+BEAUTY (bareMinerals)**  
**25% off single item.**  
Code: OC031

**Bass Factory Outlet**  
**\$20 off your purchase of \$75 or more.**  
Code: T34 DEER \$20 off \$75+

**BonWorth**  
**20% off a regular-priced item.**  
Not valid with any other offer or coupon.

**Book Warehouse**  
**Buy three get fourth free.**  
Least expensive free.

**Brooks Brothers Factory Store**  
**Take 20% off a single item.**  
Excludes taxes, shipping and handling, charitable items, sample sale and clearance merchandise.

**Calvin Klein**  
**20% off purchase.**

**Campus Den**  
**25% off of any one regular-priced item.**

**Carter’s**  
**\$10 off your purchase of \$50 or more.**  
Excludes clearance, doorbusters, Skip Hop®, non-Carter’s and non-OshKosh branded footwear. Other restrictions may apply. Code: 063573

**Chico’s**  
**40% off entire store.**

**Christopher and Banks**  
**20% off your next purchase of \$60 or more.**  
Please consult our Terms of Use at <https://www.christopherandbanks.com/termsofuse.html> for applicable terms for redemption. Code: 51710

**Claire’s**  
**20% off your purchase of \$35 or more.**  
Not valid on ear piercing. Code: 44

**Clarks Bostonian**  
**Clearance styles starting at \$19.99.**

**Columbia Sportswear Company**  
**Friday only–Be our guest and visit the Registration Station inside Columbia all day. Enjoy an extra 20% off any single item of your choice and pick up an additional exclusive coupon offer while they last!**

**Free Columbia Tote Bag with every purchase Friday–Sunday while supplies last. Bag your limit at Columbia this Deer Widows Weekend!**  
Valid in-store only. While supplies last. See store for details.

**Corningware Corelle & more**  
**25% off single item purchase.**

**Crocs**  
**30% off two or more.**  
Some exclusions may apply. Code: DEER30

**Direct Tools Factory Outlet**  
**20% off entire purchase.**  
Not valid on blowouts, everyday low price items and clearance. Code: DeerW2017

**Dressbarn**  
**20% off your entire regular-priced purchase.**  
Code: 4174

**Dressbarn Woman**  
**20% off your entire regular-priced purchase.**  
Code: 4174

**DXL Mens Apparel**  
**\$20 off your in-store purchase of \$100 or more.**  
Limit one offer per customer; one-time use only. One offer per household. Offer good only at our Birch Run DXL Outlet and Pleasant Prairie DXL Outlet store; not valid online. Minimum merchandise purchase of \$100 required; excludes tax, alteration, and delivery fees. Cannot be combined with any other coupon offer or promotion. Not valid on Made to Measure. Cannot be used to purchase gift cards, or applied to previous purchases. No cash or credit back. Returns reduce your savings by the amount our system allocated to each returned item, which will be forfeited. We reserve the right to discontinue this offer at any time without notice. Coupon must be surrendered at time of in-store purchase. No copies or facsimiles of this coupon are valid. Offer valid 11/17/2017-11/19/2017.

**Fossil**  
**25% off one single item.**  
Coupon is single use only. Valid in participating stores. Not valid in non-participating Fossil Outlet Stores, Fossil Full Price Stores or on Fossil.com. Exclusions: Fossil Q, fragrance, full-price watches, gift cards, gift wrapping or clearance. Not valid on previous purchases. Cannot be combined with any other offer or coupon. Employees are not eligible for this discount.

**Gap Factory & Gap Outlet**  
**15% off your purchase when you spend \$75 or more.**  
Code: DEER1575

**GOLDTOE**  
**All boot socks 40% off suggested retail.**  
Includes GOLDTOE, Mossy Oak and Power Socks.

**Golf 4 Less**  
**20% off all shoes, bags and golf clubs.**

**Gymboree Outlet**  
**25% off your purchase of \$60 or more.**  
Valid only at Gymboree Outlet. Code: 1106K1RMPHDW8737

**Haggar Factory Store**  
**\$10 off a purchase of \$50 or \$20 off a purchase of \$80.**  
Code: 740000000052

**Harry & David**  
**\$15 off a \$60 purchase.**  
Code: 322232

**Jockey**  
**\$10 off each RealFit® bra by Jockey.**  
Excludes clearance. Code: 000009111325

**Just Cozy**  
**Buy six leggings at current promotion price, get a seventh pair free! Retail value \$25.**

**Kitchen Collection**  
**20% off any one regular- or sale-priced item.**  
Not valid towards the purchase of Vitamix or Blendtec Blenders, KitchenAid Stand Mixers or K-cups. Code: DEER20

**Lane Bryant Outlet**  
**\$10 off one Cacique or LB Active bra.**  
Valid on full-price merchandise only. Excludes Doorbusters, SPANX and clearance. Associates of Lane Bryant and other Ascena-owned companies not eligible.

**Le Creuset**  
**30% off any purchase of \$150 or more.**  
Not valid on sale items. Some exclusions apply.