

- **New York & Company Outlet**
20% off \$50 purchase.
Excludes outlet deals, clearance, and redlines. Valid in select New York & Company Outlet stores on select dates. Code: 6325
- **Nine West Outlet**
20% off purchase of \$100 or more.
Valid on bulk purchases up to \$1500. Discount taken not to exceed \$300. Code: 5110916
- **Noah's Cove Christian Outlet**
10% off your entire purchase.
- **Organic World Spice Market**
\$5 off a purchase of \$30 or more.
- **Oshkosh B'Gosh**
20% off \$40 or more.
Excludes clearance and doorbusters. Code: 036144
- **Perfumania**
20% off single item.
Code: 40000020297
- **Polo Ralph Lauren Factory Store**
20% off your purchase.
This offer is not valid for the purchase of philanthropic merchandise or Dylan's Candy Bar merchandise. Code: 7996
- **Puma**
Take an additional 20% off entire in-store purchase.
Extra 20% off entire purchase offer is valid at participating PUMA Outlet stores only. Offer is not valid at The PUMA Store or PUMA.com. Offer is not valid on bulk purchases and may not be combined with any other offer or coupon. Must present at checkout. Offer cannot be applied to past purchases, redeemed for cash equivalent, used to purchase gift cards, or used as payment on an account. Offer cannot be combined with the PUMA Employee Discount. PUMA reserves the right to cancel this offer at any time, and to cancel orders arising from pricing, technical, or other errors. All returns are subject to PUMA's Return/Exchange Policy Guidelines. Usage is subject to credit approval and product availability. Code: 60_DEERWIDOW
- **Reebok**
\$10 off a purchase of \$50 or more.
Some exclusions may apply. Please see store for details.
- **rue21**
\$10 off every \$30 purchase.
Excludes 40% off or more and buy one get one free items. Some price points lower than 40% off excluded. Code: 050564
- **SKECHERS**
25% off one single item.
Code: XS
- **Soma**
Get \$20 for you when you purchase \$100 in Soma gift cards.
Purchase \$100 in Soma Gift Cards or E-Gift Cards from 10/30/16-12/24/16, receive a \$20 money card for use 1/4/17-1/28/17 in Soma boutiques (including outlets), at soma.com or by phone at 866.768.7662. No cash value.
- **Stride Rite**
20% off a single item.
Excludes clearance. Additional exclusions may apply. See store associate for details.
- **Tommy Hilfiger**
20% off your purchase of \$150 or more or 15% off your entire purchase.*
Spend \$150 or more and get a blanket.**
Code: 500013309000
*Exclusions may apply. See associates for details.
**While supplies last. Limit one per customer.
- **Toys "R" Us Express**
\$5 off your purchase of \$30 or more.
Code: 977493
- **Under Armour**
\$20 off a purchase of \$100 or more.
Code: MKTG00360
- **The Uniform Outlet**
Take 20% off of one item.
Excludes shoes and stethoscopes. Not valid online.
- **VF Outlet**
15% off your entire purchase
No other coupons or discounts accepted on top of this offer, except VF outlet VIP Rewards. VF Corp and its subsidiaries are not eligible to receive this discount. Not valid at Pro-team tent sale. Code: PRM233999
- **Wilsons Leather**
25% off one item.
Not valid on clearance. Rack 25% off one item. Code: L1
- **Yankee Candle**
Additional 25% off your purchase.
No exclusions. Cannot be combined with any other offer and limited to stock on hand. Not valid on prior purchases. See store for details. Valid only at Yankee Candle outlet stores. One per customer, per visit. Valid through each individual center dates.



 **Columbia**

**ENTIRE STORE
UP TO 50% OFF**

**DEER WIDOWS BAG AN EXTRA
20% OFF ANY ONE ITEM**

**FREE TOTE BAG
TO THE 1ST 100***

*with purchase, while supplies last


**BIRCH RUN
PREMIUM OUTLETS®**
A SIMON CENTER

**DEER
WIDOWS
WEEKEND**

Bargain Hunting Guide

Friday through Sunday
Nov. 18–20, 2016



For more information, download the BRPO Events App from the App Store or Google Play.

Deer Widows Weekend Happenings

Welcome to Deer Widows Weekend. Enjoy special savings and in-store promotions all weekend long. Our sponsors for the event are Columbia Sportswear, Harry & David, Tommy Hilfiger, Under Armour, and VF Outlet so be sure to visit those stores throughout the weekend to thank them for their support. See details below.

Complimentary trolley service throughout the property will be available all weekend. Just look for the designated stops located on the sidewalks.

Schedule of Special Events

Daily! Visit Columbia Sportswear and the first 100 customers Friday, Saturday, and Sunday will receive a complimentary tote bag with purchase (while supplies last).

Daily! Submit your Deer Widows Weekend Selfie at VF Outlet to enter into a contest and receive free deer antlers* as well as a chance to win a \$50 Gift Card! We know there are all kinds of shoppers out there, so show VF how creative you can be with your shopping attire or how dedicated you can be to getting the best deal (see store for details on how to enter).

*While supplies last. See store for more details.

Friday, Nov. 18

10AM–9PM (Center Hours)

10AM

Stores open with Columbia Sportswear serving as the official Registration Station of Deer Widows Weekend. Register for your chance to win \$250 in Columbia Sportswear Gift Cards and stop by the live radio remote outside the store for a chance to win great prizes!

5–7PM

The annual Friday Night Deer Widows Reception kicks off at 5PM in suite D1 near Golf 4 Less and Oakley Vault and features a new twist: a pick-a-purse contest sponsored by Tommy Hilfiger! 102.5 WIOG will qualify 25 last-minute shoppers at the reception to join 50 pre-qualified listeners for a chance to win brand new purses!

The first 250 shoppers to arrive at the reception will also receive a free gift courtesy of Birch Run Premium Outlets®. The evening will also feature snacks from Harry & David, live music, refreshments from Coca-Cola, prizes, and more!

Saturday, Nov. 19

10AM–9PM (Center Hours)

10AM

The first 200 bargain hunters to visit Harry & David, Tommy Hilfiger, Under Armour or VF Outlet will receive a “Win Big Bucks” scratch card with an opportunity to win \$10, \$25, \$50 or \$100 gift cards from participating merchants. One lucky winner will receive a \$500 Premium Outlets Simon Giftcard®! *Terms and Conditions apply to Simon Giftcard®. Visit the Information Center or simongiftcard.com for more information.

11AM–2PM

Visit the photo booth inside Tommy Hilfiger and capture a memorable Deer Widows Weekend keepsake alongside a live Tommy Hilfiger model.

12–4PM

Stop by Tommy Hilfiger to enjoy a live DJ and great savings all afternoon!

Santa Claus will be at the Holiday Market, located between Lindt Chocolate and Easy Spirit. Stop by and visit jolly old St. Nick as we kick off the holiday season.

Sunday, Nov. 20

9AM–7PM (Tommy Hilfiger - Opening Early!)

10AM–7PM (Center Hours)

7–10AM

The signature Deer Widows Weekend block party kicks off at 7AM. The first 300 bargain hunters to visit Tommy Hilfiger will receive a Deer Widows Weekend tote bag filled with goodies from Birch Run Premium Outlets® and participating stores. Enjoy live DJ music at Tommy Hilfiger until 10AM. The store opens an hour early at 9AM for you to get a head start on your bargain hunting!

10AM–7PM

Take a Deer Widows Weekend picture at the selfie station inside Columbia Sportswear for a chance to win a \$50 Columbia Sportswear gift card! Just post your selfie on the Birch Run Premium Outlets® Facebook page and use the hashtag #DWWBirchRun. The picture that gets the most likes by 7PM Sunday will win the \$50 card! Winner will be contacted via Facebook.

Visit VF to receive a Sunday Swag Bag filled with items from VF!

Deer Widows Weekend Savings

Present these special offers to each merchant at the time of purchase.

GENERAL DISCLAIMER: Offers valid only at Birch Run Premium Outlets®. Cannot be combined with any other coupon, sale or promotion. One redemption per person, per store. Not valid on gift cards, gift certificates, internet transactions or previous purchases. Not redeemable for store credit or cash. Customer must present coupon at time of purchase to receive the special offer. Certain restrictions may apply. Please see stores for details. Valid November 18–20, 2016.

MERCHANTS: PLEASE CHECK THE APPROPRIATE CIRCLE AFTER USE.

- A&W Restaurant**
Buy one root beer float, get one free.
- Alfred Dunner**
20% off any one item.
- Avon**
20% off your entire purchase of \$25 or more.
Excludes watches, candles and décor.
- Bare + Beauty (formerly bareMinerals)**
\$20 off when you spend \$100. \$15 off when you spend \$75.
Limited time only.
- Bass Factory Outlet**
15% off a purchase of \$75 or more.
Sales Associates: Enter Code: T34 DEER 15% Off \$75+ To Process As A Transactional Markdown.
- Bon Worth**
25% off regular-price merchandise.
- Bridal by Viper Prom & Tux**
20% off accessories.
One offer per person.
- Calvin Klein**
10% off purchase.
- Carter's**
20% off \$40 or more.
Excludes clearance and doorbusters. Code: 036144
- Chico's Outlet**
40% off entire store.
Excludes special savings and extra extraordinary values.
- Christopher & Banks**
\$10 off your purchase of \$60 or more.
Code: 43855
- Claire's**
20% off entire purchase.
Excludes ear piercing and gift cards. Code: #16.
- Columbia Sportswear**
20% off one item as well as the first 100 customers will receive a complimentary tote bag with purchase.
Offer cannot be combined, duplicated or used online. Valid at select locations only. While supply lasts. Offer subject to change.
- Corningware Corelle & More**
20% off single item purchase.
- The Cosmetics Company Store**
10% off total purchase.

- Crocs**
\$15 off \$60 purchase.
In-store only.
- dressbarn**
20% off any single regular-priced item.
Valid only on regular-priced merchandise. Cannot be combined with any other coupon or promotional discount. Not valid on prior layaways or fundraising items. One coupon per customer. Cannot be reproduced. Offer valid in-stores only. Coupon must be given to the sales associate at the time of purchase to receive discount. Code: 3788
- DXL Mens Apparel**
\$20 off your in-store purchase of \$100 or more.
Limit one offer per customer; one-time use only. Offer good only at our Birch Run DXL Outlet store; not valid online. Minimum merchandise purchase of \$100 required; excludes tax, alteration, and delivery fees. Cannot be combined with any other coupon offer or promotion. Not valid on Made to Measure, Custom Dress Shirts, NiceThreads or Birkenstocks. Cannot be used to purchase gift cards, or applied to previous purchases. No cash or credit back. Returns reduce your savings by the amount our system allocated to each returned item, which will be forfeited. We reserve the right to discontinue this offer at any time without notice. Coupon must be surrendered at time of in-store purchase. No copies or facsimiles of this coupon are valid. Offer valid 11/18/16–11/20/16.
- Famous Footwear Outlet**
Take \$10 off your purchase of \$50 or more.
Valid 11/1/2016 – 11/31/2016. Coupon may be used only once at select Premium Outlets® locations only. Not valid on select Nike styles, select Converse styles, select Sperry styles, for cash or cash equivalent, on purchase of gift cards or on previously purchased merchandise. Other exclusions may apply, ask store associate for details. Offer may not be combined with any other coupons (other than Rewards certificates). Photocopies or reproductions of coupons will not be accepted. Items purchased with certificates, coupons or special promotions will result in adjusted refund or exchange amount. Limit 21 pairs of shoes. One transaction per person. Code: 910100331150
- GOLDTOE**
All boot socks 40% off suggested retail.
Includes Mossy Oak, Power Sox and GoldToe
- Golf 4 Less**
20% off any one item.
Excludes balls and clearance items.
- Haggar Factory Store**
Take 20% off your entire purchase.
Code: 740000000033
- HANESbrands**
\$15 off \$65 purchase.
Excludes Champion Life, VIP birthday discount and clearance. Not valid November 24 - 25.
Code: 541971672105
- Harry & David**
\$10 off \$45 or more.
Cannot be used with any other coupons or offers.
- J.Crew Factory**
20% off your purchase of \$100 or more.
Offer valid on purchases of \$100 or more before taxes are added.
- Jockey**
\$10 off all RealFit® bras by Jockey.
Code: 000009101098
- Kay Jewelers Outlet**
\$250 off your purchase of \$999 or more.
Excludes clearance, previously-owned merchandise and select branded merchandise.
- Kitchen Collection**
20% off any one regular- or sale-priced item.
Discount not valid towards the purchase of Vitamix or Blendtec Blenders, KitchenAid Stand Mixers or K-cups.
- Lane Bryant Outlet**
20% off one full-price item.
Not valid online, in closing stores or on clearance, Toledo fragrance or SPANX®. Associates of Lane Bryant and other Ascena-owned companies not eligible. Code: 00205016
- Le Creuset**
30% off any purchase of \$150 or more.
Not valid on sale items. Some exclusions apply.
- Lindt Chocolate**
20% off full-priced items. Receive 12 free truffles with a purchase of \$30 or more.
Must present offer in a Lindt Chocolate Shop to redeem. Offer valid on full-priced merchandise only and cannot be combined with other promotions or coupons. One-time use only. One coupon per person. Expires 11/30/2016. Code: DWW20%
- Luxury Beauty Store**
Additional 25 off (Friday and Saturday only).
Additional 35% off (Sunday only).
- Nautica Factory**
20% off of \$75 or more.
Excludes watches and fragrances. #94 – AW20, #100, #78, #141, #150, #12, #72 – DW20, #45 – BH20. Code: DW20
- New Balance Factory Store**
30% off your entire purchase.